

QUICK SKIM OR DEEP DIVE?

When using a search engine determine whether your search question is simple or complex.

Use these six search goals to gauge how deep you need to dive into the sea of search results.

You can **SKIM THE SURFACE**
and rely on the top results when your goal is to:

Describe a system or process.

How does the Electoral College work?

Summarize an event or idea.

When did the Civil War begin and end?

Identify a person, place or thing.

What is bitcoin?

You need to **DIVE DEEPER**
and gather more results when your goal is to:

Discuss using evidence and argument.

Is the Electoral College good for our democracy?

Explore cause and effect.

How did the Civil War affect international relations?

Debate value and impact.

Is bitcoin a smart investment?