

THE Open Door

FOOD DRIVE GUIDE 2022

IN THIS PACKET

Letter from our Chief Executive Officer to Food Drive Hosts

RESOURCES TO GET STARTED

Food Drive Response Card (2-Sided)

Tips for a Successful Food Drive

Food Donation Box Sign

Sample Letter to Send to Your Network

TO SHARE

Food Drive Poster

Holiday Basket Flyer

Pantry Scavenger Hunt

Kindness Countdown Calendar

Questions? Call 978-283-6776 or email fooddrive@foodpantry.org



Feeding people. Changing lives.

October 1, 2022

FOOD PANTRY
MOBILE MARKET
COMMUNITY MEALS
THRIFT STORE

Dear friends,

As temperatures drop and the leaves change color, the time has come for The Open Door to start preparing for our Holiday Basket program this fall and winter. Our Holiday Baskets provide local people with a turkey and all the fixings to make a holiday meal at home, maintaining family traditions and creating new memories.

Last year, we distributed 2,267 Holiday Baskets over the course of Thanksgiving and the winter holidays. This holiday season, as local families are facing 40-year high food prices, **your help is needed more than ever.**

Please consider hosting a collection site for the Thanksgiving Food Drive (November 1-20) at your workplace, place of worship, or your school. Food collection sites are a huge boost as we stock our shelves in preparation to send Thanksgiving Holiday Meal Baskets home to local people. With your support, we can make sure our neighbors have good food for the holidays and beyond.

The Open Door distributed **1.83 MILLION** pounds of food in 2021 —that's approximately **1.5 MILLION** meals—to 8,516 people.

In this packet you will find food collection support materials and a food drive response card. Please return the response card by Oct. 28 so we can schedule your pick-up. To request materials in an electronic format, e-mail our office at fooddrive@foodpantry.org or visit our website at FOODPANTRY.org/fooddrive.

You can also donate food at Thanksgiving Food Drive collection sites on **Saturday, Nov. 19**. Information about collection sites will be announced on our website (FOODPANTRY.org) and social media accounts by Nov. 4. We will do our best to offer convenient collection sites throughout our service area.

Sincerely,

A handwritten signature in black ink, appearing to read 'Julie LaFontaine', written in a cursive style.

Julie LaFontaine
President and CEO



28 Emerson Avenue
Gloucester, MA 01930

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PLEASE RETURN ON OR BEFORE OCTOBER 28
FOOD DRIVE RESPONSE CARD

Check all that apply.

- We are planning a food collection for the THANKSGIVING FOOD DRIVE.
- Our group would like to help sort Food Drive donations at the Pantry.
- We need to have our food collection picked up.
- We will deliver our food collection to you.

We would like to provide households with a Holiday Meal Basket. (\$35 Each)

One- \$35 Three- \$105 Five- \$175 Ten- \$350 OTHER _____

Name of Group: _____

Address: _____

Contact Person: _____ Email: _____

Phone: _____ Cell #: _____

**To schedule a drop-off or arrange for a pick-up call 978-283-6776
or email fooddrive@foodpantry.org**



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Tips for a Successful Food Drive



ESTABLISH A FOOD DRIVE PLANNING COMMITTEE

- Select a coordinator to lead the drive and appoint team captains to take charge of promotion.
- Visit FOODPANTRY.org for additional resources.



SET A GOAL

- Aim high! Many groups set a goal of 15 pounds of food per employee, student or family. We have a scale and will be happy to weigh your total food donation



GET THE WORD OUT

- Display posters in high traffic areas
- Publicize the drive in your publications/bulletins.
- Send e-mail messages, distribute the sample letter included in this packet to your network early on, and make announcements at meetings
- Have The Open Door make a virtual presentation
- Distribute food collection bags, flyers and donations envelopes



HAVE FUN!

- Email volunteer@foodpantry.org to bring a group to volunteer at The Open Door
- Build momentum with daily updates on your progress
- Challenge other departments or competing corporations
- Hold a 'drive through' kick-off event: Make the admission price a bag of food!



CREATE INCENTIVES

- Give prizes or sponsor a party for the department, grade, or family that raises the most food

COPY ONTO YOUR LETTERHEAD

SAMPLE LETTER TO SEND TO YOUR NETWORK

October 2022

Greetings!

With Thanksgiving and winter holidays on the horizon, we're going to hold a food drive to support the mission of The Open Door, the area's leading hunger-relief organization.

Our food collection site will benefit people right here in our community.

Last year, The Open Door distributed **1.83 MILLION** pounds of food—that's approximately **1.5 MILLION** meals—to 8,516 people.

With historic inflation and food prices at a 40-year high, local people need a little help getting the food they need.

The Open Door serves people in Gloucester, Rockport, Manchester, Essex, Ipswich, Topsfield, Rowley, Boxford, Hamilton and Wenham, with mobile sites in Danvers in Lynn. Thousands of local people rely on their programs to help make ends meet. This holiday season, you can help The Open Door serve our neighbors in need by sending a bag of food to our collection site.

To find out more about what they do and the many wrap-around nutrition programs they provide, visit FOODPANTRY.org.

Our goal is to collect: _____ pounds of food.

WHERE:

DATE:

ITEMS MOST NEEDED:

Canned tuna/chicken, canned fruits and vegetables, juice, cereal, pasta, rice, spaghetti sauce, peanut butter, hearty soups and stews, and baking items.

NO GLASS please!



THE
Dear
DOOR

Feeding People. Changing Lives.

FOOD DONATION BOX



[Your logo here]

FOOD DRIVE

WHERE

DATE:

DROP OFF TIMES:

MOST NEEDED ITEMS:

- CANNED CHICKEN AND TUNA
- PEANUT BUTTER
- HEALTHY SNACK ITEMS
- 100% JUICE/JUICE BOXES
- BREAKFAST CEREAL
- HEARTY SOUPS
- CANNED FRUITS AND VEGGIES

PLEASE, no glass!

For more information, contact _____
at _____.

Holiday Baskets



THE
Open
Door

Help provide food to ensure local people have hunger-free holidays and keep family traditions alive.

How to Give:

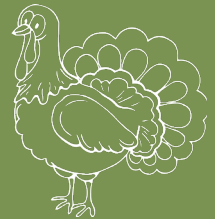
Give online at **FOODPANTRY.org**
OR make checks payable to:

The Open Door
28 Emerson Avenue
Gloucester, MA 01930

Just \$35 provides a Holiday Basket
for residents of Gloucester, Rockport,
Ipswich, Essex, Manchester, Rowley,
Topsfield, Boxford, Hamilton & Wenham.

A Holiday Basket Includes:

- Turkey (14-16 lbs)
- Gravy Mix
- Dinner Rolls
- Stuffing Mix
- Cranberries
- Apples
- Carrots
- Squash
- Potatoes



Yes! I want to help The Open Door provide Holiday Meal Baskets & more.

\$35 for (1) Holiday Basket

\$105 for (3) Holiday Baskets

\$70 for (2) Holiday Baskets

Other: _____

Options for giving:

Contribution. My address is listed below.

In honor of person(s) listed below. Please notify them of my gift.

In memory of: _____ Please notify the
person(s) listed below.

Name: _____

Address: _____

City/State/Zip: _____

Your contributions are tax deductible to the extent allowed by Federal Tax I.D. #22-251-3482

THE Open Door

PANTRY SCAVENGER HUNT

Kindness Calendar

Support hunger-relief efforts in our community this holiday season by following a kindness calendar. Fill a box with an item a day to donate to The Open Door.

 <p>1</p> <p>Kitchen items</p> 	 <p>2</p> <p>Canned Chicken & Turkey</p> 	 <p>3</p> <p>High quality clothing</p> 	 <p>4</p> <p>Puzzles & Boardgames</p> 	 <p>5</p> <p>Breakfast Cereal</p> 	 <p>6</p> <p>Spaghetti Sauce</p> 
 <p>7</p> <p>Canned Vegetables</p> 	 <p>8</p> <p>Noodles & Pasta</p> 	 <p>9</p> <p>Lamps & Lighting</p> 	 <p>10</p> <p>Macaroni & Cheese</p> 	 <p>11</p> <p>Rice</p> 	 <p>12</p> <p>Backpacks & Handbags</p> 
 <p>13</p> <p>100% Juice, Juice Boxes</p> 	 <p>14</p> <p>Books</p> 	 <p>15</p> <p>Healthy Snacks</p> 	 <p>16</p> <p>Canned fruit</p> 	 <p>17</p> <p>Shoes</p> 	 <p>18</p> <p>Hearty Soups</p> 
 <p>19</p> <p>Pancake Mix</p> 	 <p>20</p> <p>Home Decor</p> 	 <p>21</p> <p>Peanut Butter</p> 	 <p>22</p> <p>DVDs & CDs</p> 	 <p>23</p> <p>Canned Tuna</p> 	 <p>24</p> <p>Cake & Muffin Mix</p> 
 <p>Shelf stable foods for The Open Door. Please, no glass!</p>	<p>25 THANK YOU!</p> <p>Happy Holidays!</p>			 <p>Clean, gently used items for Second Glance. Items sold at Second Glance support The Open Door's programs.</p>	



Pantry Scavenger Hunt

Because everyone deserves a full plate.

Most needed items at The Open Door:

- 
- PEANUT BUTTER
 - CANNED TUNA, CHICKEN & TURKEY
 - HEALTHY SNACK ITEMS
 - 100% JUICE/JUICE BOXES
 - BREAKFAST CEREAL
 - HEARTY SOUPS
 - CANNED VEGETABLES & FRUITS
 - SPAGHETTI SAUCE
 - MACARONI & CHEESE
 - RICE, NOODLES, & PASTA
 - CAKE, MUFFIN & PANCAKE MIX

Please, no glass!